The Premier Trade Show for Intralogistics Solutions, Warehouse, and Process Management
OCTOBER 16-18, 2024
BANGKOK, THAILAND
www.logimat-sea.com

“OPTIMIZE LOGISTICS FROM PROCUREMENT PRODUCTION TO DISTRIBUTION”
Welcome to Bangkok in the heart of ASEAN!

As an international trade fair organizer, we are pleased to be able to offer our exhibitors and trade visitors a high-quality platform in the middle of this fascinating and rapidly growing market.

LogiMAT Southeast Asia is aimed at not only the Thai market, but also the surrounding markets in Indonesia, Singapore, Laos, Malaysia, Cambodia, Vietnam and Myanmar.

Bangkok’s central position and perfect infrastructure gives this trade fair tremendous appeal, also for trade visitors from the neighboring countries.

We are pleased to be in the right place at the right time with LogiMAT Southeast Asia and to be able to share this opportunity with our international exhibitors and visitors from all over the world.

EXHIBITOR PROFILE
Intra-Logistics, Transportation & Process Management:
- Material handling and storage system
- Warehouse and equipment
- Warehouse and production controls / robotics
- Packaging, weighing, measuring, franking
- Loading technology and systems
- Retrofitting
- Industrial trucks and accessories
- Information and communications technology
- Order-picking systems
- Labelling and identification
- Simulation software
- Shipping and transport software
- Stock management, inventory, and archiving software
- Drive technology
- Energy, environmental technology, recycling, waste disposal
- Security
- Outsourcing partners
- Logistics facilities
- Consulting, planning, implementation
- Third-party logistics (3PL) providers / 4PL / 5PL
- Warehouse and distribution services
- Last mile delivery, express logistics and urban logistics solutions
- Autonomous vehicles and drones for delivery

VISITOR PROFILE
- Pharmaceutical
- Food & Beverage
- Fast Moving Consumables Goods
- Consumer Goods
- E – Commerce
- Automotive
- Wholesale
- Retail
- Fashions, Apparel and Textile
- Electronics
- Architects and Consultants
- Agricultural Goods
- Cold Storage
- Ports, Terminals, and Cargo
- Logistics and Freight
- Hotel, Hospitals, Stadiums
- Information Technology (IT) Hardware
- Telecommunication
- Manufacturing
- Distributors
- Retailer
- Government and Association
VISITOR SNAPSHOT
4,178 Professional Visitor from Local and ASEAN countries

VISITOR ANALYSIS BY PURPOSE OF VISIT

- Source product: 24.79%
- Gather information: 18.83%
- Establish contacts: 8.33%
- Place order: 7.44%
- Evaluate the show for future participation: 6.22%
- Seek representative: 0.99%
- Other: 0.22%

VISITOR ANALYSIS BY INDUSTRY

- Logistic Service Provider: 13.93%
- Food & Beverage: 9.36%
- Machinery / Production: 8.79%
- Electronical & Electronics: 7.04%
- Transportation: 6.22%
- Consumer Products: 6.07%
- System Integrator: 5.71%
- Building & Construction: 5.24%
- Agricultural: 5.04%
- Retailing/Wholesale/Distributor: 4.22%
- E-Commerce: 3.45%
- Research & Development: 2.88%
- Education: 2.57%
- Chemical: 2.22%
- Metalworking: 1.90%
- Energy / Oil & Gas: 1.59%
- Furniture & Home Decor: 1.39%
- Government Sector: 1.08%
- Refrigeration / Cold Chain: 1.08%
- Cosmetics: 0.77%
- Pharmaceutical: 0.72%
- Garment & Textile: 0.57%
- Others: 10.39%

VISITOR ANALYSIS BY INTEREST IN OFFER

- Warehousing: 17.38%
- Warehouse Management: 15.30%
- Material Handling: 15.11%
- Storage: 14.00%
- Intralogistics System: 13.93%
- Cold Chain: 9.36%
- Others: 7.96%

LogiMAT | Intelligent Warehouse 2023
Post show report

7,500 sqm Exhibition Space | 99 Exhibiting Companies | 4,178 Professional Visitor
Voice from Exhibitors 2023

"LogiMAT is a world-renowned event. Our headquarters participate in LogiMAT in Germany every year. As for the event in Thailand, this marks our second consecutive year of participation. I noticed that it is already one of the most famous events globally, which is why I decided to join this time. We intend to showcase Jungheinrich’s products and provide solutions to all types of customers with warehouses."

Ms. Mattaneeya Sengpanit Dealer and Business Development Director Jungheinrich Co., Ltd.

“We are excited to be back in LogiMAT in Thailand again this year, to showcase what we can achieve in warehouse space. We attended last year; it was our major exhibition attended in Southeast Asia following pandemic destruction. We saw a lot of success, so we knew we had to come back this year. It was a wonderful experience. So far, it’s a lot bigger than what we saw last year in size and scale, which adds to the value of the exhibition, providing for businesses like us that are keen to expand our Southeast Asia effort.”

Mr. Bill Lim Senior Sales Manager Hai Robotics Pte., Ltd.

"We produce conveyor systems, complex, and storage facilities in Europe and worldwide right now. We joined the show to get a foothold here in Thailand and make new connections here and Vietnam and the South Asian region. It’s our first time here and we’re glad to be here and it was very nice."

Mr. Marcus Kaczmarek Head of International Sales AMI Forder- und Lagertechnik GmbH Co., Ltd.

"SSI Schaefer is a member of the Thai Intralogistics Association, and as this event is closely tied to the association, we found it to be a valuable opportunity for participation. The experience was quite positive, allowing us to connect with both existing and potential customers. We had the chance to engage with current clients, as well as meet new ones. Additionally, we had meaningful interactions with business colleagues in the same line of work.”

Mr. Sarawut Laoprasert Country Manager SSI Schaefer Systems International Co, Ltd.

"I have been following LogiMAT for a considerable amount of time. The visitor group is highly focused, which is the main reason for our participation in the LogiMAT event.”

Mr. Wichet Muengchan Group CEO Eureka Automation Co., Ltd.

"We are very happy to participate in this event. LogiMAT provides more opportunities to us for showcasing our product and interacting face-to-face with new customers.”

Mr. Liao Huaya Sales Director ROBO Technologies Automation (Suzhou) Co., Ltd.

Strategically located at the heart of Southeast Asia
October 16-18, 2024
Bangkok, Thailand

Contact Person:
Ms. Thongprakai Watcharopart thongprakai@koelnmesse-thailand.com
Tel: (66) 84 881 6767

Ms. Siriporn Sildhorn siriporn@koelnmesse-thailand.com
Tel: (66) 96 249 4914